



UW Women's Hockey Coach and Go for the Gold Honorary Chair, Mark Johnson presents keynote speaker and 1980 US Men's Hockey teammate, Mike Eruzione with a UW Hockey jersey at the Go for the Gold event in February.



Friends provided a grant to the UW Pediatric Fitness Program to purchase kid-sized and kid-friendly exercise equipment. This equipment is used with children diagnosed with type 2 diabetes and for those who are at risk for developing it.



Wig stylist, Stephanie Schutz cuts and styles a wig for a client in the Wigs for Patients program. These services are provided free of charge to UW Health patients.



UW Hospital and Clinics Chaplains, Penny Andrews and Bob Pfennig facilitate a support group called "When Your Loved One's Life Changes... So Does Yours." This program is designed to provide emotional support and education for family caregivers so they are better prepared to take on the role as primary care providers.



The Go for the Gold event in February featured an opening ceremony with children representing the five continents and the lighting of a cauldron.



A "herd" of members of Friends' Board of Directors pose with "COWPATCH", one of the cows to be auctioned in the live auction of "Dazzle in Dairyland", CowParade Wisconsin Auction 2006.

JOIN FRIENDS

FRIENDS MEMBERSHIP

By becoming a member of Friends, you can join our efforts to fund programs and services that directly benefit patients and their families.

Use the enclosed remittance envelope to become a member of Friends. Your gift will be put to work on our important projects.

When you join Friends, you will receive the following membership benefits:

- The satisfaction of knowing your gift will touch the lives of many people. Your Friends membership will make a difference!
- Invitations to Friends activities including flower sales, luncheons, events for the family and the gala.
- A Friends membership card entitling you to a 25 percent discount in the hospital gift shop.

VOLUNTEER OPPORTUNITIES

One of the greatest gifts a Friend can give is his or her time. Please consider volunteering your time and talents to enrich the lives of others. Some volunteer opportunities through Friends are:

- Wigs for Patients program
- Flower sales
- Committee Member for Special Events (American Family Children's Hospital gala, Love Lights, etc.)

If you are interested in volunteering for Friends, please contact Beth Blum at bblum@uwhealth.org or (608) 263-6047.

MISSION STATEMENT

Friends of University of Wisconsin Hospital and Clinics, Inc., a not-for-profit organization, provides support to UW Hospital and Clinics patients and their families; by enhancing patient care, education and community service.



Kim Bentz, President of Friends

Because of support from people like you, Friends continues to “go for the gold” and make a difference in the lives of patients and families. Through our fall membership drive, flower sale, vendor sales and other fundraising events, you can help us continue our support of patients and families in their greatest time of need.

I’m pleased to preview for you Friends’ next special event to benefit the American Family Children’s Hospital: **“Dazzle in Dairyland”, the CowParade Wisconsin Auction on Friday, November 10, 2006 at Alliant Energy Center.** This event will include a live auction of 42 cows decorated by local artists featured in the CowParade Wisconsin event in Madison and a silent auction of smaller versions of the cows. All Friends members will receive invitations; however, for more information, please call (608) 890-9957 or visit cowparade.com.

Thank you for your support of Friends and our mission to improve the lives of patients and families.

Kim Bentz, President
Friends of UW Hospital and Clinics

FINANCIAL SUMMARY (Fiscal Year 2005-2006)

ACTIVITY	INCOME	EXPENSES	REVENUE
Membership Dues	\$2,340.00		\$2,340.00
Membership Contributions	\$34,746.66		\$34,746.66
Flower Mart	\$19,768.02	\$6,644.28	\$13,123.74
Poinsettia Sales	\$11,553.77	\$6,968.70	\$4,585.07
Spring Flower Sales	\$14,982.00	\$7,959.50	\$7,022.50
Mum Sales	\$5,655.00	\$3,194.40	\$2,460.60
Love Lights	\$24,455.00	\$9,917.80	\$14,537.20
Book Sales	\$9,007.22		\$9,007.22
Craft Shows	\$1,356.00		\$1,356.00
Accessory/Jewelry Sales	\$5,310.00		\$5,310.00
Bath and Beauty Sales	\$581.37		\$581.37
Wigs for Patients	\$12,724.10	\$23,698.47	(\$10,974.37)
Administration		\$7,255.43	(\$7,255.43)
Printing		\$5,386.00	(\$5,386.00)
Insurance		\$1,864.00	(\$1,864.00)
Audit		\$3,000.00	(\$3,000.00)
Go For The Gold Gala*	\$515,077.11	\$189,721.57	\$325,355.54
Product Line	\$40.00		\$40.00
CowParade Auction	\$0.00	\$5,786.63	(\$5,786.63)
AIDS Account	\$0.00	\$200.00	(\$200.00)
Beginning FY Balance	\$6,281.35		\$6,281.35
TOTAL	\$663,877.60	\$271,596.78	\$392,280.82
ON RESERVE			
Money Market			\$37,074.38
CD			\$54,371.82
DISBURSEMENTS			
American Family Children's Hospital		\$205,000.00	(\$205,000.00)
Healing Images		\$6,500.00	(\$6,500.00)
Housing Assistance		\$12,950.00	(\$12,950.00)
Surgical Waiting Area TV		\$2,472.49	(\$2,472.49)
Derzon Fund		\$25,000.00	(\$25,000.00)
ER Books, Games, CDs		\$794.92	(\$794.92)
Pastoral Care		\$6,000.00	(\$6,000.00)
DVDs for Peds Patients		\$500.00	(\$500.00)
Radiotherapy		\$497.63	(\$497.63)
Diagnoses Bags		\$2,500.00	(\$2,500.00)
Integrated Medicine		\$1,500.00	(\$1,500.00)
Peds Fitness Program		\$11,523.00	(\$11,523.00)
TOTAL		\$546,834.82	\$208,488.98
*Go For The Gold total income reflects gifts made directly to American Family Children's Hospital building fund and outstanding pledges to be paid in 2007.			

FR10821-0606P



GO FOR THE GOLD!

ANNUAL REPORT 2005-2006
& MEMBERSHIP GUIDE



DEAR FRIENDS,

Friends of University Hospital and Clinics knows what it means to “Go for the Gold”. In the last year, we achieved our most important objectives—we continued our work to support the new American Family Children’s Hospital, funded many projects and programs and we welcomed the community to join us. Through our work, we strive to create the “gold standard” of hospitals and to help make better the lives of the patients and families we serve.

I’d like to highlight three examples of our work that have made a difference:

GO FOR THE GOLD

In February 2006, Friends of UW Hospital and Clinics further engaged the community in the cause of building the new American Family Children’s Hospital. On February 4, Friends hosted 1150 guests at Monona Terrace for “Go for the Gold” featuring 1980 US Men’s Hockey teammates Mark Johnson and Mike Eruzione. With the help of our corporate partners and event donors, we’re pleased to present a gift of \$325,000 as part of our \$1 million pledge to the new hospital.

GIFTS AND GRANTS

During our 2005-2006 fiscal year, we funded nine grant requests totaling \$32,288. Highlights include gifts to the Pediatric Fitness Program, a caregiver support program, the Healing Images for Children program and distraction materials for patients undergoing long or difficult procedures.

DERZON ENDOWMENT

We contributed \$25,000 to the Gail and Gordon Derzon Fund, created to honor UW Hospital’s past CEO. This endowment provides critical goods and services to patients in great need of assistance. Last year, the hospital spent \$16,840 to help individual patients and their families with vital emergent needs.

WIGS FOR PATIENTS

Last year, approximately 123 wigs were distributed free of charge to UW Health patients undergoing treatment for cancer or other illnesses. The average cost per wig is \$89 and includes supplies and wig styling by a licensed cosmetologist. This program is funded largely by Friends annual activities, as well as direct individual financial donations.