

## **Friends of University of Wisconsin Hospital and Clinics Funding Criteria**

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Mission Statement: Friends of UW Hospital and Clinics is a not-for-profit organization committed to supporting University of Wisconsin Hospital and Clinics and American Family Children's Hospital patients and their family-related needs to enhance patient care, education and community service.

### Funding Guidelines:

1. Friends funds are primarily used to provide startup money for new projects or programs.
2. Friends usually funds projects that are not generally financed through hospital budgets.
3. Friends usually does not fund on-going projects/programs.
4. Friends does not administer or physically maintain projects or programs nor do they renew funding. The only exception is the Wigs for Patients program.
5. Friends does not provide funds for staff salaries and benefits.
6. Friends does not generally provide funds for furniture, televisions, fish tanks, carpeting, murals and room décor.
7. Funds must be provided during the fiscal year of the grant award and should be spent by the end of the fiscal year.

### Funding Priorities:

1. Funds must be used for a program or project that directly benefits patients and their families.
2. Special consideration will be given to programs or projects in the hospital's strategic service line areas such as Cancer, Children's Health, Women's Health, Heart Care, Transplantation and Trauma.
3. Special consideration will be given to programs or projects that support community health and safety and increase awareness and visibility of Friends in the community.

### Examples of Programs and Projects Supported by Friends:

1. A video produced for oncology patients beginning chemotherapy.
2. Start-up funding for CareWear stores at UW East and West Clinics, featuring garments, prostheses, wigs and other products for women affected by breast cancer.
3. Support for an educational program to assist Spanish-speaking patients and families.
4. "Sir Koff-a-Lot" - a friendly plush badger used in the recovery of certain surgery patients to provide support during a forceful cough.
5. The Business Center for patients and families in the Surgical Waiting Area.
6. A virtual reality program used for patients undergoing difficult and painful procedures.
7. Kid-sized exercise equipment for the Pediatric Fitness Program.
8. An integrative medicine program in the inpatient units.
9. Pediatric play equipment at East Clinic.
10. Comfort carts for the palliative care program.

