

## About Friends of UWHC, Inc.

Friends of UW Hospital and Clinics is a group of dedicated volunteers committed to supporting patients and families at UW Hospital and Clinics and American Family Children's Hospital.

Examples of our funding include:

- A gift to American Family Children's Hospital to equip an operating suite;
- The Wigs for Patients program providing free wigs and wig-styling services to patients undergoing treatment for cancer and other illnesses;
- The Derzon Endowment for Patient Assistance providing for the non-medical emergent needs of patients;
- A comprehensive patient care video to educate patients and families on heart disease and treatment options employing a body, mind and spirit approach;
- Stress eraser biofeedback devices and relaxation CD's for patients suffering from chronic headaches;
- An educational video and take-home comic book for pediatric asthma patients to reinforce material shared during clinic appointments.

Friends of UW Hospital and Clinics is a 501c3 non-profit organization. A portion of the sponsorship contribution may be considered tax-deductible.



### Friends of UW Hospital and Clinics

635 Science Drive, Suite 150  
Madison, WI 53711

Phone: (608) 890-9957

Fax: (608) 265-1642

Email: [friends@uwhealth.org](mailto:friends@uwhealth.org)  
[friendsofuwhc.org](http://friendsofuwhc.org)

The logo consists of the text "A Round Fore Friends" in a cursive font, positioned to the left of a silhouette of a golfer in mid-swing and a golf bag on a cart.

*A Round  
Fore Friends*



## Sponsorship Opportunities 2011



## Third Annual "A Round Fore Friends"

**G**ather your friends for a fun day on the links in support of Friends of UW Hospital and Clinics. This third annual event will include 18 holes of golf, cart, lunch, dinner and prizes.

Challenge your friends to hole games, bid on silent auction items and enter to win fabulous prizes in our raffle.

Please join us:

**Monday, July 11, 2011**  
**Bishops Bay Country Club, Middleton**

**11 am Registration and lunch**  
**12 pm Shotgun start**  
**5 pm Dinner, awards, silent auction and raffle**

Event will be held rain or shine.

Participation will be limited to 92 golfers to increase speed of play.

For more information, please contact the Friends office at (608) 890-9957 or [friends@uwhealth.org](mailto:friends@uwhealth.org).

## Sponsorship Opportunities and Benefits

### Presenting Sponsor - \$5,000

- Three golf foursomes with carts;
- Logo placed on event invitation and on all promotional materials;
- Logo placed on banner/signage at start of event;
- Recognition on Friends website with link to sponsor's website;
- Recognition in Friends Annual Report.

### Eagle Sponsor - \$2,500

- Two golf foursomes with carts;
- Name recognition on event brochure and on all promotional materials;
- Logo placed on banner/signage at event;
- Recognition on Friends website;
- Recognition in Friends Annual Report.



### Hole Sponsor - \$1,200

- One golf foursome with cart;
- Name recognition on event brochure and on promotional materials;
- Logo placed on sign at one hole;
- Recognition on Friends website;
- Recognition in Friends Annual Report.

### Birdie Sponsor - \$600

- Golf twosome with cart;
- Name recognition on event brochure and on promotional materials;
- Recognition on Friends website;
- Recognition in Friends Annual Report.

### Single golfer - \$175