



Friends hosted the "Dazzle in Dairyland" CowParade Wisconsin Auction in November which raised approximately \$500,000 to support the American Family Children's Hospital and other local charities. Principal Roz Craney of Windsor Elementary School in Waunakee poses by "Cowpiary". Students at Windsor Elementary raised \$13,000 to buy their cow which was created by a teacher at their school.



"Swing into Summer", Friends luncheon and fashion show held in May benefited the Wigs for Patients program at the hospital. Guests were treated to a parade of fashions from Greenway Station merchants by models including UW Women's Basketball Coach Lisa Stone and Josh Blasi.



Friends awarded a grant to the Bone Marrow Acquisition Team to purchase duffel bags for patients who receive bone marrow transplants. The bags are used by patients to easily carry teaching supplies and medications to and from clinic appointments.



A grant to Integrative Medicine Services allows patients at the hospital to receive acupuncture and massage therapy free of charge to help enhance the patient care experience.



Thanks to Friends, children visiting the UW Health East Clinic for appointments now have play equipment to help pass the time.



In June, Friends presented a \$1 million check to UW Hospital and Clinics President Donna Sollenberger. This contribution helped build and complete the American Family Children's Hospital.

Join Friends

FRIENDS MEMBERSHIP

By becoming a member of Friends, you can join our efforts to fund programs and services that directly benefit patients and their families. Use the enclosed remittance envelope to become a member of Friends. Your gift will be put to work on our important projects.

When you join Friends, you will receive the following membership benefits:

- The satisfaction of knowing your gift will touch the lives of many people. Your Friends membership will make a difference.
- Invitations to Friends activities including flower sales, luncheons, events for the family and the gala.
- A Friends membership card entitling you to a 25 percent discount in the UW Hospital and American Family Children's Hospital gift shops.

Join Friends on-line at friendsofuwhc.org.

VOLUNTEER OPPORTUNITIES

One of the greatest gifts a Friend can give is his or her time. Please consider volunteering your time and talents to enrich the lives of others. Some volunteer opportunities through Friends are:

- Wigs for Patients program
- Flower sales
- Committee Member for Special Events (American Family Children's Hospital gala, Love Lights, etc.)

If you are interested in volunteering for Friends, please contact Beth Blum at bblum@uwhealth.org or (608) 263-6047.

MISSION STATEMENT

Friends of University of Wisconsin Hospital and Clinics, Inc., a not-for-profit organization, provides support to UW Hospitals and Clinics patients and their families; by enhancing patient care, education and community service.

educational materials and medications together, the CARE channel that provides a relaxing alternative to television in all inpatient rooms, an art and entertainment cart used by volunteers with patients in the hospital and pediatric play equipment at UW Health East Clinic.

"SWING INTO SUMMER" LUNCHEON & FASHION SHOW

Swing Into Summer, a luncheon fundraiser to benefit the Wigs for Patients program, featured a fashion show sponsored by Greenway Station merchants and a silent auction. As a result of this event and other contributions, Friends received \$25,776 to administer the wigs program, providing wigs, turbans, scarves and hats and styling services to over 250 patients annually.

Because of support from people like you, Friends continues to believe in and achieve our goal of making a difference in the lives of patients and families. Through our fall membership drive, flower sales, vendor sales and other fundraising events, you can help us continue our support of patients and families in their greatest need. We invite you to learn more about Friends and how you can help those we serve by visiting our new web-site at friendsofuwhc.org.

While the American Family Children's Hospital is now open, our work to support pediatric patients and their families continues. I'm pleased to preview for you, Friends' next special event to benefit the children's hospital: "**Fathom the Future**", **Friends Gala on Saturday, February 9, 2008 at Monona Terrace**. Dr. Robert Ballard, who discovered the wreckage of the RMS Titanic, will describe the challenges and adventures of being one of the world's most well-known deep sea explorers and inspire us to consider how we can turn our own dreams into reality. Please join us for the dinner, silent and live auctions and "after party" with live entertainment. All Friends members will receive invitations; however, for more information, please call (608) 890-9957 or visit friendsofuwhc.org.

Thank you for your support of Friends and our mission to improve the lives of patients and families.

Ann Green

Friends of UW Hospital and Clinics

Financial Summary (Fiscal Year 2006-2007)

ACTIVITY	INCOME	EXPENSES	NET REVENUE
Membership Dues	\$2,390.00	\$0.00	\$2,390.00
Membership Contributions	\$42,016.15	\$715.06	\$41,301.09
CowParade Auction	\$633,958.38	\$259,692.83*	\$374,265.55
Poinsettia Sales	\$10,837.00	\$6,600.47	\$4,236.53
Spring Flower Sales	\$18,369.65	\$9,634.90	\$8,734.75
Mum Sales	\$7,923.00	\$4,701.93	\$3,221.07
Love Lights	\$23,090.00	\$15,935.76	\$7,154.24
Vendor Sales	\$20,458.44	\$32.00	\$20,426.44
Luncheons	\$25,776.00	\$12,947.47	\$12,828.53
Wigs For Patients	\$12,345.00	\$32,037.28	(\$19,692.28)
Gala 2006	\$27,500.00	\$6,422.53	\$21,077.47
Gala 2008	\$0.00	\$20,440.50	(\$20,440.50)
AIDS Account	\$187.96	\$0.00	\$187.96
Product Line	\$90.00	\$0.00	\$90.00
Administration	\$0.00	\$14,066.60	(\$14,066.60)
Audit/Tax Return	\$0.00	\$4,200.00	(\$4,200.00)
Beginning FY Balance	\$43,272.78	\$0.00	\$43,272.78
TOTAL	\$868,214.36	\$387,427.33	\$480,787.03
DISBURSEMENTS			
American Family Children's Hospital		\$438,119.51	(\$438,119.51)
Housing Assistance		\$13,000.00	(\$13,000.00)
Derzon Endowment		\$5,000.70	(\$5,000.70)
BMT Duffie Bags		\$1,738.88	(\$1,738.88)
Care Channel		\$2,200.00	(\$2,200.00)
Integrative Medicine Scholarships		\$5,000.00	(\$5,000.00)
Child Abuse Safety Speaker		\$1,000.00	(\$1,000.00)
Child Abuse Prevention		\$200.00	(\$200.00)
Melanoma Research		\$500.00	(\$500.00)
Books for Radiation Therapy Waiting Area		\$498.35	(\$498.35)
Support Kits for Mastectomy Patients		\$51.34	(\$51.34)
Pediatric Treasure Chest		\$464.63	(\$464.63)
East Clinic Pediatric Toys		\$1,372.26	(\$1,372.26)
Volunteer Services Art and Entertainment Cart		\$361.30	(\$361.30)
Palliative Care Comfort Cart		\$355.31	(\$355.31)
TOTAL		\$13,742.07	(\$469,862.28)
ON RESERVE			
Money Market			\$37,353.39
CD			\$56,749.40
YEAR END BALANCE			\$105,027.54

*Includes \$118,000 in contributions to other local charities

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Believing & Achieving

FRIENDS OF UW HOSPITAL AND CLINICS
ANNUAL REPORT 2006 - 2007
& MEMBERSHIP GUIDE

Friends
University of Wisconsin
Hospital and Clinics

Dear Friends,

"All things are possible once you make them so."
- Goethe

Friends of University of Wisconsin Hospital and Clinics know what it means to dream big. We believed in the dream of a new children's hospital in Madison and helped UW Hospital and Clinics achieve one of its most important objectives - the completion of the American Family Children's Hospital. We continue our work to create world-class health care facilities in Madison and to help make better the lives of the patients and families we serve within their walls.



Ann Green,
President of Friends

I'm proud to highlight examples of our achievements that make a difference in our community:

AMERICAN FAMILY CHILDREN'S HOSPITAL

Inspired by the hospital's commitment to build a world-class children's hospital in Madison, the Friends of UWHC Board of Directors made a commitment to become a Founding Family of the American Family Children's Hospital and pledged a gift of \$1 million in support of the building. This year, with the help of the many corporate partners and individuals like you who made it possible, Friends achieved this monumental goal and paid the remainder of our \$1 million pledge to the new hospital.

"DAZZLE IN DAIRYLAND" COWPARADE WISCONSIN AUCTION

From June through October 2006, a herd of more than 100 life-size fiberglass cows decorated by local artists grazed throughout Greater Madison to celebrate Wisconsin's dairy heritage and to raise money for local charities including the American Family Children's Hospital. Sponsored by the Wisconsin Milk Marketing Board, as part of CowParade Wisconsin 2006, the cows yielded more than \$370,000 for the American Family Children's Hospital and another \$118,000 for other local charities during an auction event hosted and organized by Friends.

GIFTS AND GRANTS

During our 2006-2007 fiscal year, Friends funded 12 grant requests totaling \$13,742.07. Highlights include: gifts to support the Integrative Medicine program on the inpatient units, duffie bags for patients undergoing bone marrow transplants to store and carry all their